

When molluscum starts taking over your household, ask for YCANTH™

# Help Free Your Family From the Bumps



Learn more at  
[YCANTH.com](http://YCANTH.com)

**YCANTH is the first FDA-approved prescription treatment for molluscum in adult and pediatric patients 2 years of age and older.**

**INDICATION:**

YCANTH (cantharidin) topical solution, 0.7% is indicated for the topical treatment of molluscum contagiosum in adult and pediatric patients 2 years of age and older.

**Do not receive treatment with YCANTH if you are allergic to any of the ingredients in YCANTH.**

**Ycanth™**  
(cantharidin) TOPICAL SOLUTION 0.7%

Please see Important Safety Information throughout and click [here](#) for full Prescribing Information for YCANTH, including Patient Information.

# WHAT IS MOLLUSCUM?

Molluscum contagiosum, or molluscum, is a **highly contagious, viral skin disease** caused by a poxvirus.

## How long can molluscum last?



When left untreated, symptoms can last an average of **13 months but could persist for 5 years.**

There can also be a risk of prolonged complications. People with eczema are at higher risk for infection and more symptoms, as well as larger, more numerous, and more widespread lesions.

I'm pronounced "mol · lus · cum / con · tay · gee · o · sum"



## DID YOU KNOW?

Close to 1 million cases of molluscum are diagnosed each year.

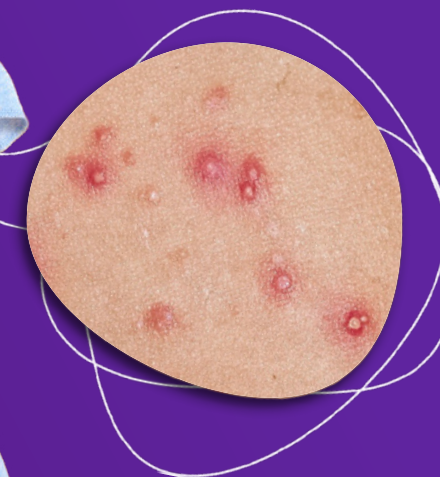


## How long before bumps appear?

It usually takes 2 to 6 weeks after exposure for the bumps to appear. Though adults can become infected, it primarily affects children.

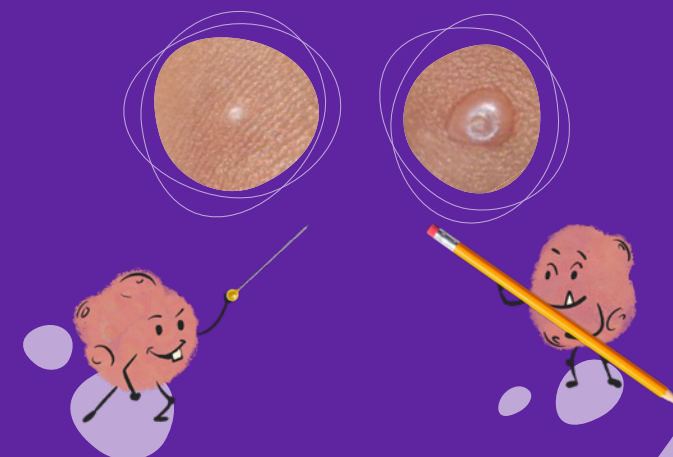
## How is molluscum identified?

Every patient is different, but there are some common ways to spot molluscum. The bumps can present differently in each person but are typically small, white, or skin-colored, usually with a dimpled center, and can vary in size from a pinpoint to a pencil eraser.



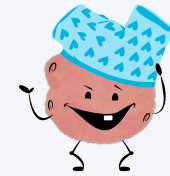
Occasionally, bumps can become inflamed, red, itchy, and painful. In children, the bumps are most commonly seen on the arms, legs, and face and can also form clusters.

Photos are illustrative and not representative of all patients.

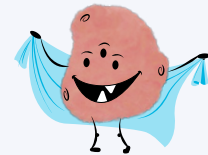


## How can molluscum spread?

Molluscum is highly contagious. It can easily spread through direct contact with molluscum bumps and by sharing objects like:



**Dirty laundry**



**Towels and bathing sponges**



**Sports and pool equipment**



**Toys**



I hang out at sports activities, school, and daycare

## Why should molluscum be treated?

Some of the main reasons to treat molluscum include

- Keeping the bumps from growing, spreading, and becoming more numerous, which can lead to itching, pain, and infection
- Reducing the risk of spreading the bumps to other parts of your child's body—or to other people through personal contact or contact with infected objects

As soon as the bumps can be seen, they can be treated

Treating molluscum early can:

- Help prevent making other medical conditions worse, like atopic dermatitis, eczema, and bacterial infections
- Reduce discomfort and itching
- Lower the risk of scarring
- Prevent social exclusion and bullying
- Alleviate anxiety for children and their guardians



Wheeeeeeeee!

### DID YOU KNOW?

More than half of patients or parents reported household spread.

#### IMPORTANT SAFETY INFORMATION:

#### What warnings should I know about YCANTH?

- Do not get YCANTH in the mouth, nose, or eyes, and do not let YCANTH touch healthy skin. Life threatening or fatal toxicities can occur if YCANTH is taken by mouth. Avoid contact with areas of the body that have been treated, including contact by mouth. Damage to the eyes can occur if YCANTH comes in contact with the eyes. If YCANTH gets in the eyes, rinse eyes with water for at least 15 minutes.

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# WHAT IS YCANTH™?

YCANTH is a topical solution administered in office by a trained healthcare provider—often a dermatologist or a pediatrician. No cutting or freezing is required.

## What is YCANTH made of?

YCANTH is a prescription medication with an active ingredient called cantharidin, a blistering agent derived from a substance found in nature.\* Although cantharidin has been used therapeutically for decades to treat other skin conditions, YCANTH is the **first FDA-approved** treatment for molluscum contagiosum in adult and pediatric patients 2 years of age and older.

**No other cantharidin compounds have met the strict requirements of the FDA for purity or safety.**

\*YCANTH should only be used on your skin. Talk to your trained healthcare provider about what to do after treatment. Please see Important Safety Information.



## DID YOU KNOW?

YCANTH can help start the healing process to clear the bumps in a matter of weeks.

## What is expected during treatment?

During your in-office visit, your trained healthcare provider will apply a small, targeted amount of YCANTH directly to each bump using the specially designed applicator.

YCANTH causes small blisters on your skin to help remove the virus. Blistering is expected, with 98% of lesions smaller than a dime. Because you can see blisters forming, you can see YCANTH working.

Y...canth we be friends?



#### IMPORTANT SAFETY INFORMATION (cont'd):

#### What warnings should I know about YCANTH? (cont'd)

- Local skin side effects at the application site may occur, including blistering, itching, pain, discoloration, and redness. Do not get YCANTH in the mouth, nose, or eyes, and do not let YCANTH touch healthy skin. If YCANTH contacts any unintended surface or healthy skin, immediately remove. If severe blistering, severe pain, or other severe skin side effects occur, wash off YCANTH immediately and contact your healthcare provider.

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**Ycanth™**  
(cantharidin) TOPICAL SOLUTION 0.7%

**IMPORTANT SAFETY INFORMATION (cont'd):**

**What warnings should I know about YCANTH? (cont'd)**

- YCANTH is flammable, even after drying. Do not expose YCANTH-treated areas to fire, flame, or smoke until YCANTH is washed off.
- Do not use YCANTH if you are allergic to any of the ingredients in YCANTH. The active ingredient in YCANTH is cantharidin. The inactive ingredients are acetone, camphor, castor oil, denatonium benzoate, ethanol, gentian violet, hydroxypropyl cellulose, and nitrocellulose.

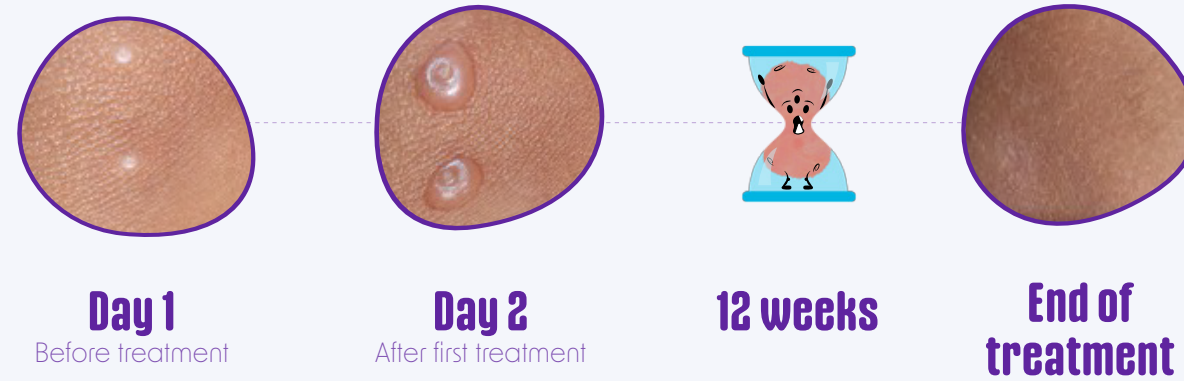
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Guess this is goodbye!

# YCANTH™ was studied in 2 clinical trials for people 2 years of age and older

In clinical studies, 50% of those treated with YCANTH got rid of all their molluscum bumps in just 12 weeks compared with 15.6% of those treated with placebo.



People treated with YCANTH saw improvement with every treatment, **over a total of just 4 treatments.**

Before-and-after results of on actual patient throughout 12 weeks of treatment with YCANTH in a phase 3 clinical trial. Photos are not representative of all patients and individual results may vary.

## DID YOU KNOW?

YCANTH can start to reduce the number of bumps in just 1 treatment.

Nearly **8 of 10** people treated with YCANTH



achieved **75%** clearance or better

**78% of people achieved 75% clearance or better by the end of their treatment with YCANTH** compared with 35% of people treated with a placebo.

## Adverse reactions

The most common side effects for YCANTH were local skin reactions at the application site, including blistering, pain, itching, scabbing, redness, and discoloration. These reactions are expected and related to the blistering caused by YCANTH.

**The majority of application site reactions with YCANTH were mild to moderate.**

If severe blistering, severe pain, or other severe adverse reactions occur, remove YCANTH prior to the recommended 24 hours after administration by washing with soap and water.

**IMPORTANT SAFETY INFORMATION (cont'd):**

**What are the possible side effects of YCANTH?**

The most common side effects are local skin side effects at the application site, including blistering, pain, itching, scabbing, redness, discoloration, dryness, swelling, and loss of the outer layer of skin at the application site. These local skin side effects are expected and are related to the anticipated blistering caused by YCANTH.

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# YCANTH™ COPAY ASSISTANCE PROGRAM\*

Most people pay **\$25** per applicator†

I feel like they're coming for me!



With the YCANTH Copay Assistance Program, most commercially insured patients can save on YCANTH. The amount you pay for YCANTH will largely depend on your insurance type, coverage, and deductible.

\*Copay Assistance Program is solely for patient's charges incurred in the use of YCANTH (cantharidin) topical solution and does not include any other related charges. For all qualified patients, Verrica is responsible for all YCANTH product costs under the Program amount and excluding the copay requirement. Your insurance provider can provide the most accurate explanation of all charges. Approval to the Program is not guaranteed. Program has an annual maximum benefit of \$2,405 or 4 treatments for YCANTH, whichever occurs first. Until the patient reaches the maximum Program benefit, providing healthcare professionals may not charge the patient more than the applicable Program allowance. Patient will bear financial responsibility for all costs not covered by commercial insurance exceeding maximum benefit for YCANTH. THIS IS NOT INSURANCE. Not valid for prescriptions paid, in whole or in part, by Medicaid, Medicare, VA, DOD, TRICARE®, or other federal or state programs including any state pharmaceutical assistance programs. This Program is not valid where prohibited by law, taxed or restricted. Verrica reserves the right to rescind, revoke, terminate, or amend this offer, eligibility, and terms of use at any time without notice. Additional terms and conditions may apply.

TRICARE is a registered trademark of the Department of Defense (DOD), DHA.

†Based on copay claims data, data on file. If patient's deductible has not been met, or insurance does not cover YCANTH, patient pays practice no more than \$125 per applicator.

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## Do other medications interact with YCANTH?

It is not currently known if any medications interact with YCANTH.

## Can I use YCANTH if I'm pregnant?

The potential risk of YCANTH for major birth defects, miscarriage, or maternal or fetal side effects is unknown. Given that YCANTH is applied to the outside of the mother's skin, use is not expected to result in exposure of YCANTH to unborn babies.

## Can I use YCANTH if I'm breastfeeding?

Do not use YCANTH on areas of the mother's body where YCANTH may come in contact with the breastfeeding child's mouth or eyes.

## What should I do if YCANTH is swallowed?

Taking cantharidin by mouth has resulted in kidney failure, blistering and severe damage to the stomach and intestines, excessive bleeding or clotting, seizures, and weakness or paralysis. Seek medical attention immediately if YCANTH is accidentally ingested.

These are not all the possible side effects of YCANTH. Call your doctor for medical advice about side effects. **You are encouraged to report side effects to the FDA at 1-800-FDA-1088 or at [www.fda.gov/medwatch](http://www.fda.gov/medwatch). You may also report side effects to Verrica Pharmaceuticals Inc. at 1-877-VERRICA (1-877-837-7422).** Local skin side effects are expected and should be reported if they are severe.

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## DID YOU KNOW?

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## Molluscum is highly contagious

The sooner you spot it, the sooner you can treat it.

Bumps may look different on each person but are typically small, white, or skin-colored, usually with a dimpled center, and can be as small as a pinpoint.

When you see it, make an appointment right away.

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**Ycanth**<sup>™</sup>  
(cantharidin) TOPICAL SOLUTION 0.7%

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**VERRICA**<sup>™</sup>  
PHARMACEUTICALS